



ZSL London Zoo

Build & Install, Design, Interiors

Brief

Within the newly renovated Regents Building at ZSL London Zoo create and deliver an innovative, detailed interior scheme encompassing a wide variety of food and beverage offers all with the personality and interest to appeal to large number of visitors.

Solution

Working within budget and with restrictive M&E provision our proposal focused on the logistics of customer flow, therefore we created a free flowing island servery layout with distinct ZSL branded signage as ease of movement is a priority, where the layout and service style help customers choose and pay quickly. The result is an eclectic scheme with a palette of premium quality materials such as Corian, ceramics and timber referencing the differing food offers.

Result

The facility not only looks great reflecting trends directly from commercial outlets on the high street, it manages to deal with the large number of visitors that go through the space, successfully working both aesthetically and operationally. We've had positive feedback on the style the layout and that sales have been much improved from previous years.

Tags: [Ampersand \(/work/tags/ampersand\)](#), [London Zoo \(/work/tags/london-zoo\)](#), [ZSL \(/work/tags/zsl\)](#)

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